

CENTRAL VIRGINIA NEWSPAPERS

110 Berry Hill Road • Orange, VA 22960 • 540-672-1266 • ads@orangenews.com

**weekly group
retail & classified**

Effective October 1, 2007

RATES

Annual \$ Volume	ORANGE COUNTY REVIEW		The Madison Eagle		GREENE COUNTY RECORD	
	Retail	Class.	Retail	Class.	Retail	Class.
Open Rate	\$17.99	\$15.80	\$14.04	\$12.95	\$11.09	\$10.70
\$250-\$900	\$12.50	\$11.30	\$9.79	\$8.90	\$7.91	\$7.90
\$1,000-\$2,999	\$12.34	\$11.20	\$9.59	\$8.80	\$7.75	\$7.80
\$3,000-\$5,999	\$12.24	\$11.10	\$9.49	\$8.70	\$7.69	\$7.65
\$6,000-\$8,999	\$12.14	\$11.00	\$9.38	\$8.60	\$7.55	\$7.60
\$9,000-\$11,999	\$12.10	\$10.90	\$9.32	\$8.50	\$7.36	\$7.40
\$12,000-\$14,999	\$12.00	\$10.70	\$9.22	\$8.30	\$7.26	\$7.30
\$15,000-\$19,999	\$11.69	\$10.50	\$8.91	\$8.10	\$6.90	\$6.95
\$20,000-\$29,999	\$11.55	\$10.40	\$8.75	\$8.00	\$6.70	\$6.65
\$30,000-\$49,999	\$10.70	\$10.20	\$7.90	\$7.80	\$6.45	\$6.40
\$50,000-\$74,999	\$10.20	\$9.70	\$7.40	\$7.50	\$5.95	\$6.10
Non-Profit/Private Party	\$11.60		\$9.40		\$8.05	
Political Rates	\$18.00		\$14.05		\$11.10	
Special Pages						
Church Page each week*	\$9.65		\$9.65		\$9.65	
Business & Service Directory*	\$26.00		\$26.00		\$23.95	
National Rates						
Retail Display	\$21.25		\$16.75		\$14.55	
Color Rates						
Local Retail/Classified Display						
1 color	\$110.00		\$110.00		\$110.00	
2 colors	\$160.00		\$160.00		\$160.00	
3 colors	\$215.00		\$215.00		\$215.00	

Rates are net and non-commissionable.

Church Page & Business & Service Directory (minimum 4 weeks)

Multiple Paper Discount
Advertise in:
2 newspapers and receive 15% OFF
3 newspapers and receive 30% OFF

The same ad must publish in the Orange County Review, Madison County Eagle, & The Greene County Record. Same ad must publish within six consecutive days to qualify for discount. Minor corrections are allowed for timeliness of ad. No other discounts apply.

DEADLINES

Weekly Publications* (Orange County Review, Madison Eagle, & Greene County Record)

Publication Day	Retail/Classified Display	Classified In Column
Thursday	Monday, 3 pm	Tuesday, 10 am

Mechanicals:

Should you have an ad measuring 19.75 inches or more, we ask that you make the ad full depth of 21.00 inches. Otherwise, the charge will be 21.00 inches.

Contact Info

Orange County Review
 110 Berry Hill Rd
 Orange, Virginia 22960
 540-672-1266
 540-672-3719 Fax
 email: ads@orangenews.com
 Account Manager: Sherri Lutz

The Madison County Eagle
 P O Box 325, Main St
 Madison, VA 22727
 540-948-5121
 540-948-3045 Fax
 email: ads@orangenews.com
 Account Manager: Nancy Embree

Greene County Record
 P O Box 66
 Standardsville, VA 22973
 434-985-2315
 434-985-8356 Fax
 email: ads@orangenews.com
 Account Manager: Donna Dunivan



RICHMOND TIMES-DISPATCH • BRISTOL HERALD COURIER
 THE DAILY PROGRESS • CULPEPER STAR-EXPONENT
 DANVILLE REGISTER & BEE • THE LYNCHBURG NEWS & ADVANCE
 MANASSAS JOURNAL MESSENGER
 POTOMAC NEWS • THE NEWS VIRGINIAN