

Ad Packages

Platinum Package

\$1,250

- 250,000 targeted impressions spread over 5 months maximum
- 300x250 pixel banner or 728x90 banner
- One hour of creative services for banner development

Gold Package

\$687.50

- 125,000 targeted impressions spread over 3 months maximum
- 300x250 or 728x90 banner
- One hour of creative services for banner development

Silver Package

\$450

- 75,000 targeted impressions spread over 2 months maximum
- 300x250 or 728x90 banner
- One hour of creative services for banner development

Introductory

\$325 per month

- 50,000 targeted impressions
- 300x250 or 728x90 banner
- One hour of creative services for banner development

Discount

* 6-month commitment-5% 12 month commitment-10%

Open Rate

\$7.00/cpm

2010 Retail Advertising Rates

Video Banners-Auto Load

Platinum Package

\$900

- 100,000 targeted impressions spread over 5 months maximum
- One hour of creative services for video development

Gold Package

\$825

- 75,000 targeted impressions spread over 3 months maximum
- One hour of creative services for video development

Silver Package

\$650 per month

- 50,000 targeted impressions spread over 2 months maximum
- One hour of creative services for video development

Introductory

\$375 per month

- 25,000 targeted impressions
- One hour of creative services for video development

Open Rate

\$20.00/cpm

Over 1,000,000 page views per month!

Contact a Sales Rep TODAY!

434-385-5450